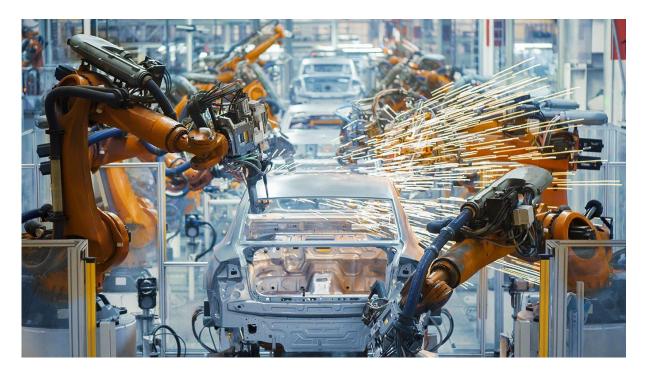
PRESS RELEASE



# **MSOD Group becomes SEGULA Technologies**

- SEGULA Technologies is continuing its development in eastern France and internationally (Romania) through the acquisition of the company MSOD Group.
- This operation means SEGULA Technologies is increasing its expert workforce in the field of automation of industry in order to best respond to the needs of automotive, rail and aerospace manufacturers and component makers.



**Paris, 31 October 2019** – In order to best support industrial clients in eastern France and Romania, the global engineering group SEGULA Technologies today completed the acquisition of MSOD Group, the French engineering company specialising in assembly, equipment and handling based in the department of Doubs in France.

Founded in 1999, MSOD Group employs 90 people across four sites, one in France in Étupes near Montbéliard (35 employees) and three in Romania: the company TAIM, a mechanical design studio located in Pitesti and Bucharest (15 employees) and the company ECPI, a workshop for production of mechanical tools located in Targoviste (40 employees).

The transaction involves all of MSOD Group's sites and activities. Operating in the automotive industry as well as in the aerospace and rail sectors, the company specialises in

automation of production processes for manufacturers and component makers: analysis of feasibility and production, ergonomics, work station safety, etc.

This operation will therefore mean SEGULA is better able to respond to clients' needs in terms of integrating automated production lines.

Jean-Yves Béguin, Tooling Automation Systems branch manager at SEGULA Technologies, stated: "By combining our competences in digital transformation with those of MSOD Group, we are strengthening our position as a key engineering specialist in the eyes of manufacturers and component makers in the automotive, rail and aerospace industries. To support them, we are capitalising on our ability to design products from A to Z, and more broadly to lead complex turnkey projects".

"It turned out to be necessary to join a big group to respond to the growing number of invitations to tender from our clients. We are delighted to be joining SEGULA and therefore giving a new boost to our activities" announced Hervé Richard, Commercial Director of MSOD Group.

### Local roots and international development

At the French site in Étupes, 35 MSOD employees are joining SEGULA Technologies, mostly engineers and technicians in mechanical design, automation, robotics and tool production. This acquisition comes six months after the opening of a new SEGULA Technologies technical centre, also located near Montbéliard. Nearly 400 SEGULA employees now work in this region in eastern France.

The acquisition of MSOD Group also boosts SEGULA Technologies' international growth as the employees in Romania join the SEGULA teams already established in the country. SEGULA Romania now employs more than 800 people.

SEGULA Technologies is currently experiencing strong international growth. In 2019, the group opened new offices in Sweden, Japan, China, Germany and Morocco among others.

### ΡΗΟΤΟ



Caption: SEGULA Technologies is purchasing MSOD Group, the engineering company specialising in assembly, equipment and handling based in France and Romania

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### About SEGULA Technologies

SEGULA Technologies is a global engineering group, helping boost competitiveness within all of the major industrial sectors: automotive, aerospace, energy, rail, naval, pharmaceutical and oil & gas.

Operating in more than 30 countries and with 140 offices worldwide, the Group fosters a close relationship with its customers thanks to the expertise of its 12,000 employees. As a leading engineering specialist placing innovation at the heart of its strategy, SEGULA Technologies undertakes large-scale projects, ranging from studies to industrialisation and production. For more information: www.segulatechnologies.com/en Follow SEGULA Technologies on Twitter, Facebook and LinkedIn.

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