

SEGULA Technologies intensifies footprint in the United States and launches its local tooling automation systems division for advanced production modernization

- *Having enjoyed very strong growth in North America over the past year, engineering group SEGULA Technologies is streamlining its structure in the United States to support the development of its automotive and aerospace activities.*
- *With the creation of a division dedicated to the design of automated and robotized production lines, SEGULA Technologies is extending its services to process engineering.*
- *400 positions are currently open in Michigan, Kansas, North Carolina and California.*



SEGULA Technologies will support American manufacturers in their industrial transformation with complete services in the design and commissioning of automated and robotized production lines (Photo: ©SEGULA Technologies)

SEGULA Technologies, a global engineering group, today announced a major strengthening of its presence in the United States to support the exponential growth of its activities in the automotive and aerospace sectors. In just one year, the Group has doubled its business volume in North America, demonstrating its commitment and success in the local market.

The SEGULA Technologies teams, located in the strategic areas near Detroit (Michigan), Wichita (Kansas), Greensboro (North Carolina), Toledo (Ohio) and Los Angeles (California), work alongside renowned industrial partners.

SEGULA Technologies United States: a key player in the automotive and aerospace sectors

In the automotive sector, SEGULA Technologies plays a key role in supporting major automakers and OEMs in vehicle design, particularly in the current transition to electric vehicles. Current projects include electromobility initiatives, such as the integration of battery packs into vehicles or the development of advanced driver assistance systems (ADAS).

Xavier Chapuy, CEO of SEGULA Technologies U.S., comments: "*The transition to electric vehicles represents a major technical challenge for the automotive industry. It requires a whole specific production ecosystem (cells, battery, battery pack, electric vehicle, life cycle). SEGULA is ideally positioned to support the American market in this transition, thanks to its expertise in all areas of the automotive chain.* »

In the aerospace sector, SEGULA Technologies U.S. provides essential technical and human resources for aircraft manufacturing, having recently signed contracts with Bombardier, Daher, Airbus and Airbus Atlantic.

Tooling Automation Systems to modernize production facilities

SEGULA Technologies is now deploying its Tooling Automation Systems (TAS) division in the United States to meet the growing demand for modernization of production facilities. Specializing in the design of automated production lines, this division strengthens SEGULA's process engineering offering in the United States.

Jean-Yves Beguin, Director of the TAS division, comments: "*With 400 employees in Europe, we are the market leader for integrators for automakers and automotive suppliers. We decided to set up our division in the United States simply because we felt that our plant design offering matched the needs of the local market. By expanding our activities, we hope to support American manufacturers in their industrial transformation.*

SEGULA Technologies' future prospects and vision

SEGULA USA plans to gradually expand its customer portfolio by working with other leading automakers, new industry players and Tier 1 OEMs. The group also plans to open new offices to extend its geographical coverage.

To support this growth, **the Group is currently recruiting 400 positions for engineers, technicians and skilled workers** in the Detroit, Wichita, Greensboro and Dallas regions: professionals in the fields of bodywork, interiors, exteriors, cost optimization, mechanics, designers, as well as skilled workers for the aeronautical sector like aircraft maintenance technicians or assemblers.

"Our positioning as an engineering company is special: by being present all over the world and active in several industries, we are able to build bridges between sectors and countries. As a result, we can offer high-quality, competitively-priced products and services, while enabling manufacturers in different sectors to benefit from best practices tailored to their needs. We look forward to accelerating our development in the United States, as the market is particularly conducive to such know-how transfers."

- Xavier Chapuy, CEO SEGULA United States U.S.

Find out more about SEGULA's management team and strategy in the United States: Discover the portrait of Xavier Chapuy, CEO of SEGULA U.S., and Jean-Yves Beguin, Director of the TAS Division : <https://www.segulatechnologies.com/en/news/we-want-to-bring-our-european-expertise-in-automated-production-line-design-to-america/>

PHOTOS

Click on the images to download them in high resolution (©SEGULA Technologies)



Automated robotized production line designed and implemented by SEGULA Technologies for a European automotive customer (©SEGULA Technologies)



Robotic production line (©SEGULA Technologies)



Xavier Chapuy, CEO SEGULA United States



Jean-Yves Beguin, Director, TAS Division, SEGULA Technologies

About SEGULA Technologies

SEGULA Technologies is a global engineering group, serving the competitiveness of all major industrial sectors: automotive, aerospace, energy, rail, naval, life sciences and telecoms. With a presence in over 30 countries and 140 locations worldwide, the Group favors close relationships with its customers, thanks to the skills of its 15,000 employees. A leading engineering company with innovation at the heart of its strategy, SEGULA Technologies carries out large-scale projects, from design to industrialization and production.

For more information: www.segulatechnologies.com Follow SEGULA Technologies on [Twitter](#), [Facebook](#) and [LinkedIn](#)

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